Robert Fernando Soruco Rodríguez
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Cochabamba - Bolivia

Summary
Curriculum vitae

1. CURRICULUM VITAE SUMMARY

1.1. Personal Data:

Full Name:	Robert Fernando Soruco Rodriguez
Contact Information:	591-70745085
	rsoruco@upb.edu

1.2. Academic Training

Postgraduate and Postgraduate Level Courses:

- **Artificial Intelligence** Products and Services

  MIT
  Massachusetts Institute of Technology

- **Business Analytics:** Making Decisions from Data

  Cambridge University
  Judge Business School.

- Course in **Generative Artificial Intelligence Applied** to Education

  International University of La Rioja – UNIR
  Spain

- Data Visualization and Storytelling

  Tecnológico de Monterrey - EDx

- Training and Certification for Coordinators of Distance Learning Programs.

  San Diego State University
  International Training Center. USA

- Diploma in Rural Business Services Development.

  Bolivian Private University, Cochabamba.

- Master in Productivity and Quality.

  Bolivian Private University, Cochabamba

- PhD candidate in Higher Education Sciences.

  San Francisco Xavier Autonomous University, Chuquisaca.

Pre-Graduate Level:

Systems engineer.

Technical University of Oruro, National Faculty of Engineering.

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1.3. Current Performance	
Project and ICT Advisor UPB Postgraduate:	Management and creation of UPB postgraduate projects.
UPB Academic Director:	Master's and Diploma programs in in-person and virtual modalities at National and International Level and consultancies in Business Intelligence, Big Data, Data Science, Data Analytics, Artificial Intelligence MADE Analytics Management, People Analytics, Artificial Intelligence and others.
Undergraduate and graduate teacher:	State, Partnership and Private Universities at National and International Level.
Owner Partner:	Se-Tics, Consulting Firm in Educational and Business Technology Services.
Facilitator in the Programs of:	Masters: MBA FULL TIME, MADE, MADE AM, MND, MSTI, MESU, MESDU, MASI, MGEO, MAGE, MSIGTEC, MAMK, MPC and various Diplomas: EMI, UPB, UPDS, UMSS, UAGRM Own and others

2. Creation and Management of Academic Programs

2.1. and virtual programs

- **Master in Business Administration and Management with a major in Analytics Management** – National 2022 – 2024 and 2024 - 2025
- Diploma in **People Analytics with Artificial Intelligence, Modern Human Resources Management** – National
- Diploma in **Higher Education and Learning Based on Artificial Intelligence** – National
- Diploma in **Artificial Intelligence, Strategies and Applications** in Business – National
- Diploma in **Generative Artificial Intelligence Applied to Digital Marketing -** national level
- Diploma in **Applied Statistics with R and Python Language,** national level
- Diploma in **Big Data Analytics & Data Science.** The city of Cochabamba is a city in the province of La Paz, in the state of Cochabamba, in the state of Santa Cruz de la Sierra.
- Diploma in **Applied Big Data & Advanced Data Analytics -** National
- Diploma in **Business Intelligence Management** – La Paz, Cochabamba, Santa Cruz de la Sierra - National
- Diploma in **Digital Transformation** , Santa Cruz
- Diploma in **Data Base Administrator SQL and NoSQL** , La Paz.
- Diploma in **Ethical hacking & Cybersecurity** , Cochabamba.
- Diploma in **Applied Business Excel** . Oruro.
- Diploma in **Business Intelligence focused on Data Warehouse and Data Mining** . For companies.

- Diploma in **Business Process Management** – Cochabamba.

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- o Diploma in **Big Data Analytics & Data Science.** The city of Cochabamba is a city in the province of La Paz, in the state of Cochabamba, in the state of Santa Cruz de la Sierra.
- o Diploma in **Business Intelligence Management** – La Paz, Cochabamba, Santa Cruz de la Sierra
- o **Business Intelligence Specialist** Course with Power BI – Santa Cruz
- o Master's Degree in **Information Systems and Technology Management** , Universidad Mayor de San Simón – Postgraduate Degree of the Faculty of Science and Technology.
- o Diploma in **"Educational Management"** 100% Virtual Modality First version. National level.
- o Diploma " **Fight Against Corruption and Preservation of Assets** " – **Ministry of Transparency of the Plurinational State of Bolivia**
- o Integration of virtual technologies into the teaching-learning process, **Sanit Andrews College** .
- o Training in Business Management for Export. **With APEX from the country of Brazil.** (UPBVirtual.net)
- o **Expert Diploma in Export Business Management** . **With the country of PERU 2011.** (UPBVirtual.net)

2.2. Closed In-Person Courses.

- o **More than 120 Ms Excel courses at different levels, nationwide**
- o **More than 50 "Expert in Managerial Excel" Courses** , La Paz, Santa Cruz, Cochabamba, Oruro, Sucre and Tarija.
- o **Various Office Automation Courses, MsExcel (Basic, Intermediate, Advanced), MsProject, MsAccess, etc. From 2005 to date.**
- o **Various consultancies in the area of Applied Technologies**

3. Professional Experience:

- Design and Implementation of the **Data Warehouse for the Agro-Environmental and Productive Observatory, Ministry of Rural Development and Lands, Plurinational State of Bolivia**
- Director, creator and administrator **of the virtual educational platform www.upbvirtual.net**
- Developer of various management information systems in several companies.
- **Manager and designer** of the Institutional Information System (SII), Bolivian Private University.
- **Direction and coordination of distance programs with San Diego State University through teleconferences with satellite antennas.**

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- **Guest lecturer Master's Degree in Strategic Management of Organizations** Universidad Mayor de San Simón.
- **Guest lecturer Master's in Strategic Management,** Universidad Mayor de San Simón.
- **Guest professor of the Master's Degree in Higher Education EMI** – Military School of Engineering from 2004 to date.
- **Guest lecturer Master's Degree in Higher Education and University Teaching** EMI – Military School of Engineering from 2010 to date.
- Full-time undergraduate and graduate professor at the Universidad Privada Boliviana, from 1993 to date.

4. EXHIBITOR, at National and International events.

SINNTEL , First National Symposium on New Technologies	Bolivia, Bolivian Private University, December 12, 2006, 2008.
• Presentation:	• **Forensic Computing** • **Digital Cities**
CONCYTEC "III International Congress on Science and Information and Communication Technologies"	**Peru** , Peruvian Union University September 2006.
• Presentations:	• **Cryptography for everyone.** • **Virtual Universal University Model.** • **Forensic Computing.**
III Congress of the College of Commercial Engineers	**Cochabamba,** September 2012
• Presentations:	• **E-commerce**
CICC-2012 Aquino University	**CBA, LPZ and SCZ October 2012**
• Presentation	• **Cloud technology cluster**

LANGUAGE

English (Reading/Writing): Intermediate.
Spanish - Mother tongue.

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