



PROFILE



Bolivian



15 / 05 / 1989



Ave. Mario R. Gutiérrez, 3020
Santa Cruz, Bolivia

LANGUAGES

Spanish (*native*)

Italian (*fluent*)

English (*fluent*)

French (*basic*)

SKILLS

Problem Solving

Time Management

Attention to detail

Decision-Making

Creativity

Assertive communication

CARMEN GARNICA

D E S I G N E R

Bachelor's degree in Integral Design with a Master's in Industrial Design, Engineering, and Innovation from Politecnico di Milano.

Extensive experience in graphic design, brand identity development, and creation of digital and printed images. Known for proposing innovative ideas and excelling in adaptability, especially during times of crisis and under pressure.

EDUCATION

2022

COURSE: CONTENT MARKETING AND STORYTELLING
CAINCO
Santa Cruz, Bolivia

2014-2016

POLITECNICO DI MILANO
Master in Industrial Design, Engineering and Innovation
Milan, Italy

2015

WORKSHOP POLI. DESIGN/ ZERO DESIGN FESTIVAL
Display Design Workshop
Milan, Italy

2012

DESIGN CONFERENCE OADI/ASOCIACION DE DISEÑADORES SCZ (ASODICRUZ)
Santa Cruz, Bolivia

INTERNATIONAL DESIGN CONFERENCE UNIRFRANZ
Typography Technology Workshop
Cochabamba, Bolivia

2010

LATIN AMERICAN DESIGN CONGRESS UNIVERSIDAD DE PALERMO
Buenos Aires, Argentina

2009

DESIGN CONFERENCES ON COLOR
Conferencia sobre el color
Santa Cruz, Bolivia

2008

LATIN AMERICAN DESIGN CONGRESS UNIVERSIDAD DE PALERMO
Buenos Aires, Argentina

2007-2012

UNIVERSIDAD AUTÓNOMA GABRIEL RENÉ MORENO
Bachelor's in Integral Design
Santa Cruz, Bolivia

REDES



[linkedin.com/in/carmen-garnica-b831a988](https://www.linkedin.com/in/carmen-garnica-b831a988)

CONTACTO



garnicarmen@gmail.com



[\(+591\) 60853323](tel:+59160853323)

S O F T W A R E



Adobe
Illustrator



Adobe
Photoshop



Adobe
InDesign



Adobe
LightRoom



Rhinoceros



SketchUp



Keyshot

P R O F E S S I O N A L E X P E R I E N C E

- PRESENT** **UNIVERSIDAD PRIVADA BOLIVIANA**
PROGRAM HEAD OF GRAPHIC DESIGN
- 2018 - 2024 **MADISA** Santa Cruz, Bolivia
CREATIVE DESIGNER. Graphic design, social media art,
catalogs, flyers, banners, posters, labels, invitations, boxes, ecc.
- 2017-PRES** **SUIPHAR** Santa Cruz, Bolivia
FREELANCER. Social media art, catalogs, flyers, banners,
posters, medical literature, ecc.
- 2016 - 2018 **SOUTH AMERICAN EXPRESS (SAE)** Santa Cruz, Bolivia
FREELANCER. Logos, packaging, product labels, graphic
design for OTC advertising campaigns
- 2017 **LA FRANCESA** Santa Cruz, Bolivia
FREELANCER. 60th-anniversary logo design and stationery redesign
- NOV
DIC **UNIVERSIDAD GABRIEL RENÉ MORENO**
Santa Cruz, Bolivia
UNIVERSITY LECTURER. Taught "Advertising Design I"
(7th semester) and "Anthropometry" (3rd semester) as part
of the Integral Design program.
- MAR-JUL **PLANTFOR/ PLANTFOR WOOD** Santa Cruz, Bolivia
FREELANCER. Stand design and assembly for "Expoforest fair".
- ABR
- 2016 - 2017 **PROCAPS / PROMEDICAL** Santa Cruz, Bolivia
FREELANCER. Graphic design for OTC product advertising
campaigns, display design, and illustrations
- DIC
MAY
- 2016 **ARPCONCEPT** Milan, Italy
PROYECT. Catalog design for ERMANO SCERVINO's
Summer Collection 2017.
- JUN
- 2015 **ARPCONCEPT** Milan, Italy
INTERN. Window display design, interior design, event management,
3D rendering, modeling, and furniture design.
- OCT
ABR
- 2012 - 2014 **SOUTH AMERICAN EXPRESS (SAE)** Santa Cruz, Bolivia
GRAPHIC DESIGNER. Responsible for the graphic design of
advertising campaigns for mass-market products.