

Carla Anai Herrera Ramos

E. canaih@yahoo.com T. +591 6342 1703

SUMMARY

Economist with experience analyzing, supervising, and monitoring development projects in Latin America and the Caribbean. I have held operational and board positions at the Inter-American Development Bank and the World Bank, consulted with Care International and local NGOs, and led and participated in economic research and policy design. I hold a Master of Arts in Economics, emphasis on gender analysis and spatial georeferencing programs, one in International Public Policy focused on quantitative thinking and project monitoring and evaluation, and a graduate degree in macroeconomic policy. I can think strategically, organize, coordinate, prioritize tasks, work under pressure, and engage in effective working relations in multicultural environments.



EDUCATION

American University , Washington D.C. <i>M.A. in Economics</i> Concentration: Gender Analysis and Project Evaluation	Dec.2021
Johns Hopkins University, SAIS , Washington, D.C. <i>MIPP, Master in International Public Policy</i> Concentration: Project evaluation and quantitative methods	Jun. 2016
Rafael Landivar University , Guatemala <i>Postgraduate Degree in Economics and Finances</i> Concentration: Quantitative Methods and Economic Theory	Dec. 1998

PROFESSIONAL CERTIFICATES

American University Graduate Certificate on Gender Analysis in Economics (PGAE)	Dec. 2021
Center for International Development , Duke University <i>Monitoring and Evaluation of Development Programs Certificate</i>	Aug. 2021

PROFESSIONAL EXPERIENCE

Universidad Privada Boliviana UPB , Santa Cruz, Bolivia <i>Professor and researcher</i> February 2024 – present	
<ul style="list-style-type: none">▪ Undergraduate Professor in Macroeconomics, Microeconomics and Public Economics	

CARE Honduras, Guatemala, and Ecuador Country Offices
Consultant & Regional Coordinator Center for Gender Equality
September 2019 – December 2019; June-September 2021; June 2022- September 2023

- Analyzed strategic alignment between private sector engagement opportunities and CARE's programmatic offer in Guatemala, El Salvador, and Honduras, focusing on market and gender-based approaches.
- Supported the development of outreach strategies for external stakeholders (non-profit and for-profit private sector) in Guatemala, El Salvador, Honduras and Ecuador.
- Supported resource mobilization teams in the development of concept notes and project formulation, specifically for USAID, US Department of State and US Department of Labor funding opportunities for Guatemala, El Salvador, Honduras and Ecuador.
- Prepared the final evaluation report of the economic and social impact in female vs. male-headed households for the project "Nourishing the Future Phase II," implemented in Guatemala, Honduras, Nicaragua, and Costa Rica.
- Served as a panel member and external reviewer for the project evaluation of "Promoting Food Security, Economic Development and Social Inclusion in the Lempa Region in Honduras."

**Department of Economics, College of Arts and Sciences and
Care Work and the Economy (CWE-GAM) Project** American University, Washington D.C.
Graduate Research Assistant
September 2020 – August 2021

- Responsible for conceptualizing, designing, and implementing a big data project to study graduate students' attitudes and preferences towards graduate school and women's participation in STEM programs.
- Part of the team supporting instructors and facilitators in the international intensive course in gender macroeconomic modeling with the LEVY Institute.

Inter-American Development Bank, IDB Invest, and IDB Lab
Executive Board of Directors, Washington, D.C.
Executive Director (and Alternate Executive Director), Guatemala, El Salvador, Honduras,
Nicaragua, Costa Rica, and Belize
February 2012 – July 2015

- Analyzed, deliberated, and approved IDB Group policy and operational issues, including country strategies and evaluations; bank lending instruments; capital adequacy policy; private-sector reorganization and capitalization reform; IDB Invest and IDB Lab replenishments.
- Assured project compliance with development effectiveness standards and environmental and social safeguards
- Engaged in policy dialogue with Central American and Belize governments concerning IDB Group's country strategies, programming, and program evaluations; and served as the link between government officials and sector staff stationed in headquarters.

- Prepared policy briefs and participated in meetings between government high-level officials and IDB top management.

Inter-American Development Bank, Washington D.C.

Operations Officer, Country Department for Central America, Mexico, Panama, and the Dominican Republic

October 2009 – February 2012

- Prepared country strategies and annual programming documents supervised their conformity with Bank policies, evaluability standards, and deadline compliance.
- Prepared lending and disbursement reports for all Mesoamerican countries and the Dominican Republic: prioritizing pipeline operations, monitoring preparation milestones, and identifying risks for achieving loan approvals and disbursements (approx. 30 operations worth US\$3.5 billion approved and US\$3.8 billion disbursed per year).
- Supported the general manager on country policy and discussions with government officials and specialists from IDB, IDB Invest and IDB Lab.

World Bank Group (WBG), Washington D.C.

Office of the Executive Director for Central America, Mexico, Spain, and Venezuela

Advisor to the Executive Director

September 2005 – September 2009

- Analyzed WBG policy and operational issues, reviewed country loan operations, and prepared office statements on corporate policy and programming issues.
- Guaranteed project compliance with development effectiveness standards and environmental and social safeguards.
- Prepared briefs and organized visits for high-level Central American government officials; reviewed countries' budgetary support and investment operations and represented governments' views and opinions before the Board of Directors.

World Bank Country Office, Guatemala

Country Economist

October 2004 – August 2005

- Monitored, contributed, and facilitated macroeconomic discussions with senior government officials, particularly the country's economic cabinet and private sector delegates.
- Supported and advised the country manager on WB's country policy and portfolio related issues.

Ministry of Finance, Guatemala

Advisor and Permanent Member of the Technical Commission for Fiscal Reform

2004

- Served as commission member responsible for preparing the 2004 fiscal reform proposal, subsequently presented to, and discussed with the Executive and Legislative branches of government, private sector representatives, and civil society organizations.
- Advised the Minister's Chief of Staff; participated in and communicated with Congress, international finance institutions, donors, and other local development partners.

Association for Social Research and Studies (ASIES), Guatemala

Head of Economics Department

1994-1997, 1999 -2003

- Coordinated, organized, and supervised the department's tasks and advisory products; prepared policy papers on the macroeconomy and sectoral issues; participated in policy discussions with public and private sector counterparts (i.e., country's economic cabinet, Congress, academia, civil society, and entrepreneur and business representatives).
- Served as an interface with the media (newspapers, radio, and television), providing opinions and the Institution's position on economic issues.

LANGUAGE PROFICIENCY

Spanish (Native), English (Proficient)

COMPUTER SKILLS

Advanced Excel, Stata, ArcGIS Pro, R for GIS, Tableau, and Microsoft Office.