LIZETH MELINA REYES DORADO PhDc.

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A psychology graduate with academic excellence, I possess solid skills and knowledge in psychology. In addition to holding a master's degree in Business Management and being a PhDc in Economics and Administration, I am currently pursuing an MBA in Business Development and Creation. I believe my education provides me with a strategic perspective and a deep understanding of business and economics.

understanding of business and economics. With 10 years of professional experience in the academic and administrative sectors within educational settings, I have developed skills and experience in various areas, including business consulting, human resources management, design, and execution of training and development programs, as well as in teaching and research.

Educación:

2022 - 2023	UNIVERSIDAD PRIVADA BOLIVIANA	SANTA CRUZ – BOLIVIA
	MBA in Business Development and Creation	
2023 - 2024	FUNDACION IGUALES	SANTA CRUZ = BOLIVIA
	Women's Program "Leading for Transformation"	
2023 - 2024	UNIVERSIDAD INTERNACIONAL DE LA RIOJA - UNIR	SANTA CRUZ = BOLIVIA
	University Diploma in Leadership and Team Management	
	Course in Generative Artificial Intelligence Applied to Education	
2023 - 2023	UNIVERSIDAD PRIVADA BOLIVIANA - FUNDACION IGUALES	SANTA CRUZ = BOLIVIA
	Executive Program for Women in Senior Management	
2018-2022	UNIVERSIDAD PRIVADA BOLIVIANA	COCHABAMBA - BOLIVIA
	Doctorate in Economics and Business Administration	
2016	UNIVERSIDAD PRIVADA BOLIVIANA	COCHABAMBA - BOLIVIA
	Certified Expert in Coaching	
2015	UNIVERSIDAD PRIVADA BOLIVIANA	COCHABAMBA - BOLIVIA
	Certified Diploma in Coaching	
2014-2016	Universidad Camilo José Cela CESTE-ESENI	MADRID - SPAIN
	Master's in Business Management with a specialization in Organizational Psychology and Human Resou	rces
2007-2011	UNIVERSIDAD MAYOR DE SAN SIMON	COCHABAMBA - BOLIVIA
	Bachelor's Degree in Psychology - specialization in Educational and Organizational Psychology (Academic Excellence)	

Experiencia:

Feb 2022 - Present	UNIVERSIDAD PRIVADA BOLIVIANA HEAD OF THE ORGANIZATIONAL PSYCHOLOGY PROGRAM	SANTA CRUZ - BOLIVIA
Mar 2015 – Present Oct 2023 – Present	 UNIVERSIDAD PRIVADA BOLIVIANA STUDENT AFFAIRS AND WELFARE DEPARTMENT Director of Student Affairs and Welfare (July 2018 -Present) Scholarship Coordinator / Cochabamba, Bolivia (April 2017 – June 2018) Psychologist for Guidance and Counseling / Cochabamba, Bolivia (March 2015 – March 2017) UNIVERSIDAD PRIVADA BOLIVIANA 	SANTA CRUZ - BOLIVIA SANTA CRUZ - BOLIVIA
	DIRECTOR OF AI AND RECRUITMENT & SELECTION PROGRAM Professor in AI and Recruitment & Selection	
Jul 2017 – Present	UNIVERSIDAD PRIVADA BOLIVIANA GRADUATE PROGRAM PROFESSOR • Subjects in Psychology and Administration	COCHABAMBA - BOLIVIA
Feb 2013 - Present	UNIVERSIDAD PRIVADA BOLIVIANA UNDERGRADUATE PROFESSOR • Administrative and Psychology Courses	COCHABAMBA - BOLIVIA
Mar 2015 – Dec 2020	UNIVERSIDAD PRIVADA BOLIVIANA PERSONAL DEVELOPMENT WORKSHOP FACILITATOR IN COMPANIES	COCHABAMBA - BOLIVIA
Oct 2008 – Jul 2009	PILARES PARA LA EXCELENCIA – ONG: Organización No Gubernamental ACADEMIC TEACHER	COCHABAMBA - BOLIVIA
	• Successfully launched new products and services for the organization.	
Jul 2012 – Sep 2014	• Planned and organized Higher Education projects for institutions seeking new processes. CITEX (Corporación Internacional Talentos para la Excelencia). ACADEMIC TEACHER	COCHABAMBA - BOLIVIA
	• Trained the teaching staff in training and high-performance programs, taught the LEEAME method.	
Aug 2011 – Mar 2012	 Achieved 100% planning and evaluation of academic plans, meeting the goals set by Academic Management. UNIVERSIDAD MAYOR DE SAN SIMON GROUP DYNAMICS II, Internship and Assistantship 	COCHABAMBA - BOLIVIA
	Organized the Psychology Department.	
Publicaciones	"Protection Index of the Home Environment in Bolivia in Response to COVID-19 According to WHO Recommendations"; Journal: Investigación & Desarrollo, UPB "Advances and Trends in Organizational Psychology in the Current Job Market"; Book: Future of Knowledge, FACED-UPB, 2023	
Consultorías	Conducted consultancies for UNIBROSA – insurance brokers, advising on prevention and protection measures to reduce risks (2011). Advised BELTEX – textile company, in customer service and labor management (2012). CITEX – personnel training company, training instructor (2014).	