



Kurt Manfred Jürgensen, PHD.c.

Mobile Phone + 591 762-02600 (Bolivia)

E-mail address: kurtjurgensen@gmail.com

Citizenships: Germany and Bolivia.

Languages: Spanish (native), English (C1), German (C1).

Education: **Collegium Humanum - Warsaw Management University**, Poland.
Doctoral Candidate PHDc - Doctor of Business Administration, DBA.
Concentration in Finance and Controlling
Area of Research: Sustainable Finance and Cryptocurrencies.
Expected Graduation: December 2025
Program delivered entirely in German in cooperation with the Private
Online Business School GmbH, Vienna, Austria

Babson College - Wellesley, Massachusetts, U.S.A.
Master of Business Administration (MBA)
Concentration in Finance and International Business.
Graduated with distinction. Cumulative GPA: 3.56 on a 4.00 scale.

University of Arizona - Tucson, Arizona, U.S.A.
Bachelor of Science (BSc) in Systems Engineering
Graduated with Distinction (Cum Laude).
Cumulative GPA: 3.66 on a 4.00 scale

Other Programs: **Universidad Internacional de La Rioja UNIR**, Logroño, España
Course in Scientific Research (2024)
Course in Generative Artificial Intelligence in Education (2024)

Universidad Privada Boliviana – Santa Cruz, Bolivia
Specialized Program in “Business Intelligence with Power BI” (2021)
Python for Statistical Data Analysis (2021).

Experience: **Universidad Privada Boliviana – UPB**, Santa Cruz, Bolivia
Head of the Undergraduate Finance Program Oct. 2019 – Present
Currently administers the finance school at this private Bolivian
university to become the school with the highest number of students in
its Campus in Santa Cruz. Provides Student Support to every finance
student. Faculty Member of the Undergraduate and Postgraduate
Programs. Lead professor of Financial Subjects.

Capital + Safi, Santa Cruz, Bolivia
Member of its Board of Directors July 2019 - Present
Oversees management operations of this Private Investment Fund.
Serves as President of the Integral Risk Committee.

Quality Media S.R.L. – La Paz, Bolivia
CEO and CFO April 2016 – Sep 2019
Managing executive officer of this Media Agency.

Nexus Holding Company – La Paz, Bolivia.

Executive Vice President October 2003 – Apr. 2016

Managed and controlled this group of companies in advertising, marketing and public relations, affiliated with U.S. Omnicom Group's BBDO, OMD, PHD and Porter Novelli with a tenfold growth from 2010 to 2016 in terms of billings.

Domino's Pizza Bolivia . La Paz, Bolivia

Master Franchisee and General Manager Jan. 1998 – Sept. 2002

Secured long term financing for the operation of Domino's Pizza in Bolivia. Controlled and supervised the performance of all operations nationwide. Reported to Domino's Pizza International Inc in regard to Franchise Operations and to the Board of Directors regarding financial and operating results. Trained by Domino's Pizza International, Inc and was chosen as the "Most Valuable Player (MVP)" at the International Training Program.

Book Publication: Jürgensen Flores, K. M. (2024). Maturity Matching in the Financing of Assets in Bolivia: The Application of the Maturity Matching Principle. First Edition. Dialética Publisher, São Paulo, Brazil. ISBN 978-65-270-2912-0. (eBook ISBN 978-65-270-2910-6).
<https://doi.org/10.48021/978-65-270-2912-0>

Publications of Book Chapters:

Jürgensen K., Mendieta P., Pereira P.A., Vargas A. (2024). Financing Alternatives. In *The Bolivian Agriculture of the 21st Century: The Quinoa Experience*. First Edition. Cochabamba Universidad Privada Boliviana, ISBN 978-99974-20-63-3

Jordán Sánchez, J. J., Jürgensen Flores, K. M., Pereira Solís, P.A., Vargas Sánchez, A. (2024). The Future of the Financial Engineering Career. In *The Future of Knowledge 2023-2030: Analysis of the Undergraduate Programs of the Business Faculty*. First Edition. Cochabamba, Universidad Privada Boliviana.

Jürgensen, K., (2022), Chapter 13. Accounting and Cost Controlling in the Bread Industry, *Bread Production in the 21st Century: The Bolivian Experience*, Universidad Privada Boliviana, UPB Publishing.

Jürgensen, K., Campos Arzabe K. (2022), Chapter 7, Financing for the Tomato Production, *The Bolivian Agriculture in the 21st Century: The Tomato Experience*, Universidad Privada Boliviana, UPB Publishing.

Honours:

- Owl Award recipient as the best instructor of the Business Faculty in Campus Santa Cruz. UPB 2024.
- Owl Award recipient as the best instructor of the entire Campus nominated by students in Campus Santa Cruz. UPB 2022.
- Owl Award recipient nominated by UPB as the most innovative instructor to achieve the highest quality in academics. UPB 2022
- Recipient of a Latin American Scholarship based on academic excellence granted by the University of Arizona.