

CURRICULUM VITAE



NAMES	FATHER'S LAST NAME	MOTHER'S LAST NAME	PROFESSION
MÓNICA YANETH	CADENA	VACA	INGENIERA COMERCIAL

DATA GENERAL

Place of Birth	: Montero – Santa Cross	Home	: Km.16 double Via The Guard
Date of Birth	: 27/08/1979	Phone:	
Age	: 45 years	Cellular	: 75009891
State Civil	: Married	Box	:
License of identity	: 5358278 SC	Email	: monicacadena@upb.edu

PRESENTATION

I have a degree in Commercial Engineering from the Autonomous University Gabriel René Moreno and a Master's Degree in Business Administration and Management with a mention in Marketing from the Universidad Privada Boliviana (UPB), where I am currently a PhD candidate in Administration and Economics. In addition, I have specializations in Higher Education and Applied Research Methodology, complemented by international training in Startup incubation methodologies from the Tecnológico de Monterrey and in Research Culture from the University of La Rioja, Spain.

My professional career spans both the private sector, in sales and marketing areas, and the public sector, in the administrative and academic fields. I have collaborated in postgraduate institutions such as the Business School of the Autonomous University Gabriel René Moreno and the Amazonian University of Pando. In my more than three years of teaching experience, I have been a trainer in the area of entrepreneurship, business and marketing. I have also facilitated workshops and talks on marketing, with the aim of training professionals capable of facing the challenges of today's market.

In the academic field, I have participated as co-author of books and scientific articles at UPB, where I currently serve as Head of the Business Engineering Program at the Santa Cruz campus. My commitment is to contribute to the development of quality education, focused on innovation and entrepreneurship, to inspire future leaders and professionals in the business field.

STUDIES COMPLETED

CENTER SUPERIOR	YEAR	DEGREE ACADEMIC	TITLE/DIPLOMA
University Private Bolivian	2018-2022	PhD Candidate (conclusion of the classes (in person)	Doctorate in Economy and Administration
University Autonomous "Juan Misael Saracho" of the Department of Tarija	2017-2018	Diploma	Methodology in Scientific Research version 01
University Private Bolivian	2013-2015	Mastery	Master in Administration and Address of Companies with mention in Marketing
University Amazonian of Pando UAP	2012	Diploma	Education Superior version 02
University Autonomous Gabriel Rene Dark	1998-2002	Academic and Provision National	Degree in Engineering Commercial

EXPERIENCE PROFESSIONAL

INSTITUTION	POST / ACTIVITY	FROM – TO	DURATION
Private University Bolivian UPB	Boss of Career of Engineering Commercial	02/18/2019 atdate	Indefinite
Amazonian University of Pando - ACEF	Coordinator of the Career of Engineering Commercial	03/02/2012 to the 31/12/2017	6 years
Amazonian University of Pando - ACEF	Responsible of the Institute of Research and Interaction Social of the Area of Sciences Economic AND Financial	06/09/2011 to the 31/12/2011	3 months
Unit of Postgraduate UAGRM Faculty of Economic Sciences Administrative and Financial	Support for Doctorate in Administration of Companies and Information and Follow-up and Control Economic	06/12/2008 to the 10/04/2010	1 year and 6 months
FRIDOSA	Assistant of Sales	02/08/2004 to the 12/24/2005	1 year and four months

EXPERIENCE ACADEMIC (teaching)

INSTITUTION	CAREER	TIME
Private University Bolivian	Engineering Commercial, Marketing and logistics, Administration of Companies, Right, Design Graphic, Psychology Organizational, Communication Corporate.	2020 to the date
University Amazonian of Pando	Engineering Commercial	2011-2018

OTHERS CERTIFICATIONS: RECOGNITION

INSTITUTION	RECOGNITION	MONTH/YE AR
University Private Bolivian	Teaching Owl Quality Academic-FACEDCampus SCZ	June 2024
University Private Bolivian	Teaching Owl-faced Campus SCZ	June 2023
University Private Bolivian	Teaching Owl-Intercampus (classesvirtual)	June 2023
University Private Bolivian	Teaching Owl-Intercampus (classesvirtual)	June 2022
University Private Bolivian	Teaching Owl-Intercampus (classes virtual)	June 2021
University Private Bolivian	Teaching Owl-Faced Campus SCZ	June 2021
University Private Bolivian	Teaching Owl-Faced Campus SCZ	June 2020
University Private Bolivian	Graduated by Excellence Academic :High Distinction	December 2015
University Private Bolivian	Industry Champion 2015: The Business Strategy Game	2015
University Amazonian of Pando	First Place in the Teacher Evaluation of theCommercial Engineering Program of the Areaof Sciences Economic and Financial in he Period II of Management 2012	March 2013
University Amazonian of Pando-ACEF	Performance Teaching and he commitment firm with our area.	March 2012
University Amazonian of Pando	Recognition: Performance Teaching and he commitment firm with our institution.	March 2012
FRIDOSA – Refrigerator of the East SA	Recognition: Merit effort and dedication in his job.	December 2004

COURSES COMPLETED IN HE SCOPE PEDAGOGICAL

INSTITUTION	NAME COURSE/SEMIN.	FROM – TO	DURATION
UNIR	Course: Culture of the Investigation	November of 2023 a January 2024	100 hrs.
Technological of Monterrey	Program: Methodology Transfer for Programs of Incubation of Startups	July to September2022	20 hrs.
Olave School of Business	Workshop : Teaching by the method of cases	12 to 14 of 2019	10.5 hrs.
University Amazonian of Pando	Orientation in the Elaboration of Projects Training	August 2017	3 hrs.
University Amazonian of Pando	Orientation in the Elaboration of Projects Training	March 2017	3 hrs.
University Amazonian of Pando	Day Academic of Update of Rules of the Regime Teacher-Student	19 to the 10/21/16	36 hrs.
University Amazonian of Pando	Orientation in the Elaboration of Projects Training	08/24/16	4 hrs.
University Amazonian of Pando	Orientation in the Elaboration of Projects Training	March 2016	4 hrs.
University Amazonian of Pando	Orientation in the Elaboration of Projects Training	26/02/2014	1 day

University Amazonian of Pando	Assessment of the Processes Educational in the Tasks of Classroom.	November 2014	80 hrs.
University Amazonian of Pando	Didactics University in FBC frame.	20 to 05/22/2013	3 hrs.
University Amazonian of Pando	Workshop Didactics University.	09 to 01/31/2012	32 hrs.
University Amazonian of Pando	The methodology of the Research Scientist as strategy of teaching and learning in the classrooms of the UAP.	09/22/2011	1 day
University Amazonian of Pando	Methods and Strategies of Teaching low he Approach of FBC	10 to 12/03/2011	3 days

PARTICIPATIONS IN: COURSES, SEMINARS, WORKSHOPS, FAIRS IN GENERAL

INSTITUTION	NAME COURSES, SEMINARS, WORKSHOPS, FAIRS.	FROM – TO	DURATION
ASOBOGH	XI Congress International of Management Human	25-26 /07/2019	2 days.
INDAGO Consultant SRL	Innovation Applied and Entrepreneurship – Design, Creation and Validation of Modelsof Business.	03 to 05/10/2017	16 hrs.
University Amazonian of Pando	Diffusion of the Offer Academic 2018 “Professional Fair”.	18 to 09/29/2017	10 days
INDAGO Consultant SRL	Creation and Validation of Models of Business	14 to 08/18/2017	5 days
University Amazonian of Pando	Take up business Now.	06/19/2017	4 hrs.
College of Engineers Commercials of Santa Cross	XIX Congress National of Engineers Commercials: "Waking up Sharks Learning Strategies"	19 to 05/20/2017	15 hrs.
University Amazonian of Pando	Application Multimedia PREZI	11 to 12/05/2017	4 hrs.
University Amazonian of Pando	He Future in Hands of the Professors.	12/04/2017	3 hrs.
University Amazonian of Pando	Elaboration of Resolutions.	28/10/2016	4hrs.
Foundation of Support to the Parliament already the Stake Citizen	Law No. 042 "Declare of Priority National Production, Industrialization and Marketing of the SININI and “ASAI”.	10/13/2016	4 hrs.
University Amazonian of Pando	Elaboration of Monographs.	04/05/2016	2 hrs.
University Amazonian of Pando	Assessment of Competencies.	11/11/2015	4 hrs.
University Amazonian of Pando	Marketing 3.0	03/26/2015	4 hrs.
University Amazonian of Pando	Communication Effective and Oratory.	11/03/2015	5 hrs.
University Amazonian of Pando	Resolution of Conflicts.	12/03/2015	5 hrs.
University Amazonian of Pando	Edition of Audio and Video Advertising.	15, 22 and 29/11/2014	18 hrs.
University Amazonian of Pando	Workshop of Lines Specific of Investigation - ACEF.	03/10/2014	1 day
University Amazonian of	Lines Specific of Investigation ACEF.	03/10/2014	8 hrs.

Pando			
College of Engineers Commercials of Santa Cross	5th Latin American Congress of Engineers Commercials: The Keys to Success Business, Logistics, Advertising and Talent Human.	24 to 25/10/2014	15 hrs.
Agency for Development of the Macro regions and Zones Borderlands	State and University in the Development of Pando and the North Amazonian.	August 2014	1 day
University Amazonian of Pando	Applications and Generalities of Management of Quality and Image Corporate.	May 2014	4 hrs.
College of Auditors or Certified Public Accountants Bolivia – Technical Council National Audit and Accounting - College of Auditors or Accountants Publics of Pando	Application of Accounting Standards and National and International Audits in Bolivia.	03/14/2014	6 hrs.
University Amazonian of Pando	Rules APA.	February 2014	1 day
University Amazonian of Pando	Lead he Change.	11/18/2013	4 hrs.
IV Congress Latin American Engineers Commercials	Tools Innovative of Management Business.	22 to 23/11/2013	15 hrs.
University Amazonian of Pando	Course Intensive of Statistics Parametric Computerized in SPPS.	14 to 10/18/2013	13 hrs.
Congress 2013 Marketing & Advertising	5th Congress of Marketing and Advertising.	28 to 09/29/2013	32 hrs.
University Amazonian of Pando	Implementation and Scope of Alliance Strategic.	09/18/2013	2 hrs.
University Amazonian of Pando	Workshop Practical in the Navigation of Resources of Information in Science and Technology.	28 to 08/30/2013	3 hrs.
University Amazonian of Pando	Formulation of Projects of Investigation.	05/15/2013 to the 12/06/2013	20 hrs.
University Amazonian of Pando	Identities Cultural and Processes of Interculturality	March 2013	6 hrs.
University Amazonian of Pando	Leadership and Be he Better in you Field.	March 2013	6 hrs.
University Amazonian of Pando	Administration Effective of the Time.	March 2013	6 hrs.
University Amazonian of Pando	Service of Attention to the Customer.	March 2013	6 hrs.
University Amazonian of Pando	Yo Summit Academic University 2012	12/18/2012	1 day
University Amazonian of Pando	Problematic of the competencies and he Thought Complex in the EducationSuperior.	11/15/2012	6 hrs.
III Congress Latin American of Engineers Commercials	Marketing 360° for he MarketLatin American	October 2012	15 hrs.
University Amazonian of Pando	Techniques Oral and Leadership	08/29/2012 to the 08/09/2012	8 hrs.
University Amazonian of Pando	Report of Policy Monetary and Report of Stability Financial.	08/31/2012	1 day

Ministry of Planning of Development and the System of the University Public Bolivian	Preparation and Evaluation of Projects Investment Public University and Regulation SEIF-D Framework, of the System of the University Public Bolivian.	15 to 08/16/2012	16 hrs.
University Amazonian of Pando	III Fair Internal of Jobs of Investigation	July 2012	1 day
University Amazonian of Pando	Ideas of Business.	14/07/2012	1 day
University Amazonian of Pando	Rules International of Accounting.	March 2012	8 hrs.
University Amazonian of Pando	Diagnosis Financial.	March 2012	4 hrs.
University Amazonian of Pando	Heritage Cultural.	March 2012	4 hrs.
University Amazonian of Pando	New Tools of the Administration.	March 2012	4 hrs.
University Amazonian of Pando	As be a businessman of Success.	04 to 05/10/2011	2 days
University Amazonian of Pando	Access to Libraries Virtual.	15 to 05/16/2011	2 days

PUBLICATIONS

INSTITUTION	NAME	YEAR	CATEGORY	STAKE
UPB	Agriculture bolivian of the 21st century: The experience of the quinoa	2024	Book	Co-Author
UPB	Embracing the Hybrid Experience: Uncovering the Emotional Effects of Synchronous Hybrid Education on Undergraduate University Students	2024	Article Scientist-MAGAZINE INDEXED	Co-Author
UPB	Agriculture bolivian of the 21st century: The experience of the tomato	2022	Book	Co-Author
UPB	Discrimination salary by genre: Analysis of the companies from the sector private in the axis central of Bolivia.	2020	Article Scientist	Author