



PAUL EDUARDO

Zegarra Saldana

(06/27/1965)

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GERMAN

Reading
 Writing
 Conversational

SPANISH

Reading
 Writing
 Conversational

ENGLISH

Reading
 Writing
 Conversational

PROFESSIONAL EXPERIENCE

Private University Bolivian **Main activity**
Full Professor and Assist in the accreditations and rankings of the business school
Leading Teacher - Director of Accreditations
01/07/2023

Private University Bolivian **Main activity**
Management of postgraduate programs of the graduate school in administration and economics at the national level
Dean of Postgraduate Studies
07/08/2012

Private University Bolivian **Main activity**
Manage consulting and training programs and projects at national and international levels.
Consulting Director and Training
10/30/2002

ACADEMIC TRAINING

Polytechnic University of Valencia
DOCTORATE: Doctor of Economics and Business Administration
21/02/2013

Bolivian Private University
DOCTORATE: Doctor of Economics and Business Administration
11/11/2011

UMSS
MASTER'S DEGREE: Master in Senior Management and Health Policies
02/16/2004

SKILLS

PROFESSIONALS

Management capacity
 Innovative
 Achievement of Results

STAFF

Initiative
 Responsible
 Entrepreneur

PROFESSIONAL EXPERIENCE

Bolivian Private University	Full Professor and Assist in the accreditations and rankings of the business school
Leading Teacher - Director of Accreditations	
01/07/2023 to Present	

Bolivian Private University	Management of postgraduate programs of the graduate school in administration and economics at the national level
Dean of Postgraduate Studies	
08/07/2012 to 06/12/2023	

Bolivian Private University	Manage consulting and training programs and projects at national and international levels.
Director of Consulting and Training	
10/30/2002 to 12/30/2012	

Foundation for sustainable development	Direct and execute consulting projects
Project Manager - Consultant	
01/01/1999 to 10/10/2002	

Bolivian Private University	Professor of undergraduate and graduate programs in the area of administration
Teaching	
01/01/1998 to 01/01/2018	

Center for the development of social management	Teacher - Consultant
Teacher - Consultant	
01/10/1997 to 01/01/2001	

Style	General manager
General manager	
01/10/1995 to 01/01/2001	

Strawberry Importer	Administration of the Cochabamba branch
Regional Manager	
01/01/1989 to 30/09/1995	

PFLANZENSCHUTZAMT System Assistant of the of information of the
"PREVENGE OF CHILDREN'S PROTECTION"

Project Assistant

01/10/1992 to 31/12/1992

FLAVOR General manager

Factory Manager

01/01/1987 to 31/12/1988

ACADEMIC TRAINING

Polytechnic University of Valencia

PhD in Economics and Business Administration

Bolivian Private University

PhD in Economics and Business Administration

UMSS

Master in Senior Management and Health Policies

UMSS

Bachelor of Business Administration

LA SALLE SCHOOL

Bachelor of Humanities

TRAINING COURSES

International University of La Rioja

International course on quality and university evaluation

06/03/2024

Founderz - Microsoft

Online Master in Artificial Intelligence and Innovation

01/01/2024

Bolivian Private University

Diploma in higher education - mention virtual tutoring

12/18/2019

International Trade Center

International Certificate in Supply Chain Management

24/10/2010

UMSS - CEGEGES

Postgraduate Program Tutoring

01/08/2002

Inter-American Institute for

Social Management

06/04/2001

TRAINING COURSES

Institute for the development of

Marketing Management

10/10/1998

PUBLICATIONS

Application of the Integrated Management and Administration System (BMS) to the Health Sector

Research & Development - Bolivian Private University

Year: 2004

Editorial: BOLIVIA

Learning for sharing: An empirical analysis of organizational learning and knowledge sharing

International Entrepreneurship and Management Journal

Year: 2011

Editorial: USA

Do market oriented firms adopt Web 2.0 technologies? An empirical study in hospitality firms

International Entrepreneurship and Management Journal

Year: 2011

Editorial: USA

Knowledge transfer and organizational performance

Spanish Academic Publishing House

Year: 2014

Editorial: SPAIN

How innovation climate drives management styles in each stage of the organizational lifecycle: The human dimension at recruitment process

Emerald - Management Decision

Year: 2017

Editorial: ENGLAND

The sovereign debt crisis and national centripetal vs. regional centrifugal forces in political economy: empirical lessons from Spain

International Journal of Services Operations and Informatics

Year: 2019 Editorial: SWISS

Crowdfunding: a bibliometric analysis

International Entrepreneurship and Management Journal

Year: 2021 Editorial: SWISS

Exploring the challenges of remote work on Twitter users' sentiments: From digital technology development to a post-pandemic era

Journal of Business Research - Elsevier

Year: 2022 Editorial: HOLLAND

Ambidexterity in entrepreneurial universities and performance measurement systems. A literature review

International Entrepreneurship and Management Journal

Year: 2022 Editorial: SWISS

Baking in the 21st century: The Bolivian experience

UPB Editions

Year: 2022 Editorial: BOLIVIA

Strategic management of companies: Cases on Bolivian companies

UPB Editions

Year: 2023 Editorial: BOLIVIA

CONGRESSES

III Ibero-American Symposium on Business Simulation

Title of work: Incorporating Social Awareness and Business Ethics into Administration programs.

Date: 2020-10-29 Place: Spain - Latin America

MEMBERSHIPS

Academy of International Business (AIB)

Date: 2015-01-01 Code 47374

College of Administrators of Cochabamba

Date: 1993-02-01 Code ZSP013

CERTIFICATIONS

International Certificate in Supply Chain Management

No. Hours 600

Note 95

Date: 2010-10-24

Maturity: 2030

AWARDS AND HONORS

Diploma and Medal of Student Merit

Entity: UMSS

Date: 1992-09-24