

# PhD. PATRICIA GASSER

## PSYCHOLOGY



### PROFILE

**Name:** Patricia Verónica Gasser Gordillo PhD in Social Psychology.

**Age:** 47 years

**Date of Birth:** September 27, 1977

**Nationality:** Bolivian

**Marital status:** Divorced

**CI:** 4428830 Cbba

**Address:** Av. América 1228

### LANGUAGES

Spanish

English

### Phone number

00591 - 76410009

### EMAIL

[patriciagasser@upb.edu](mailto:patriciagasser@upb.edu)

### STUDIES

- 2016 PhD in Social Psychology Complutense University of Madrid 2016 - Madrid – Spain
- 2010 DEA Diploma in Advanced Research Studies Complutense University of Madrid 2008 - Madrid – Spain
- 2014 Diploma in higher education by competencies Bolivian Catholic University 2014 - Cochabamba - Bolivia.
- 2002 Degree in psychology. Universidad Mayor de San Simón. Cochabamba - Bolivia.

## WORK EXPERIENCE

- ✓ Bolivian Private University, UPB

2022/present Professor-researcher

2019 /2022 Chief of Organizational Psychology career. Bolivian Private University. Cochabamba

- ✓ PROPIUM

2013 / Present Director of Human Development, therapeutic and mental health care.

- ✓ BOLIVIAN CATHOLIC UNIVERSITY, UCB

2013 /2017 Full-time faculty member

- ✓ "SOS CHILDREN'S VILLAGES

2010 /2013 Family counselor

## **SCHOLARSHIPS AND AWARDS**

2008-2009 Third Cycle Studies and Research Spanish Agency for International Cooperation. Madrid Spain.

## PUBLICATIONS

2023 Academic stress as a predictor of mental health in university students. Cogent

Education, 10:2, 2232686, DOI:  
<https://doi.org/10.1080/2331186X.2023.2232686>

## **OTRAS ACTIVIDADES**

Voluntary community work in civic organizations 2017 / present

Work in prevention and mental health care with children and adolescents in vulnerable situations 2013/2020

Volunteering in research and development of values education programs at the MANO AMIGA Foundation. Madrid 2003 - 2005.

## **EXTERNAL CONSULTANCY**

in the area of: psycho-diagnostic evaluations, personnel selection interviews, performance evaluation, capacity building, brief therapies

- ***DIGITAL HARBORD***

2020 / Present HR external consultant

- ***JALASOFT S.R.L.***

2016 / Present HR external consultant

- ***UNILEVER SRL***

2017 / Present HR external consultant

- ***FINO ALICORP SRL***

2017 / Present HR external consultant

- ***VIDRIOLUX SA***

2017 / Present HR external consultant

- ***CORONILLA S.A***

2017 / Present HR external consultant

- ***SOS CHILDREN'S VILLAGES***

2013/ Present consultant for mental health care

- ***NGO "HUELLAS Y FUTURO"***

2015 Psychosocial Consultant

## **DEPENDENCE**

- ***UNIVERSIDAD CATOLICA BOLIVIANA***

2014/2017 Teacher and Head of professional practices in the career of Psychology

- ***UPAL LATIN AMERICAN OPEN PRIVATE UNIVERSITY***

2011/2014 Teacher of the Psychology career

- ***SOS CHILDREN'S VILLAGES.***

2011/2013 Family Advisor for the Tiquipaya-Cbba Reception Project

- ***ONG MAP INTERNACIONAL. A BREEZE OF HOPE CENTER PROJECT "CUBE"***

2009 / 2010. Psychologist, care of victims and families of the victims

- **SPANISH AGENCY FOR INTERNATIONAL COOPERATION AND DEVELOPMENT (AECID).**

2008-2009. Doctoral research fellow. Complutense University Madrid.

- **PROGRAM FOR CHILDREN AND ADOLESCENTS OFFENDERS OF THE "REENCUENTRO" STREET.**

2003-2004 Monitor / director

- **GERMÁN URQUIDI MATERNAL CHILDREN'S HOSPITAL**

2000– Institutional Practice, Head of the Psychological Cabinet / External Consultation

- **GERMÁN URQUIDI MATERNAL CHILDHOOD HOSPITAL - INFECTOLOGY ROOM.**

1998/2000 Room supervisor / psychological support

### **WORK EXPERIENCE ASSOCIATED WITH TRAINING AND TEACHING**

#### **+ As a Postgraduate Teacher**

- [8/2020] Diploma in Organizational Psychology. Bolivian Private University CBBA
- [5/2019] Master's Degree in Human Resources Management in Higher Education Universidad Mayor de San Simón UMSS
- [10/2018] Diploma in family intervention. Bolivian Private University CBBA
- [11/2017] Diploma in family intervention. Bolivian Private University LP
- [11/2016] Master in Systemic and Community Intervention. Bolivian Catholic University
- [05/2016] Master's degree Reengineering of organizational development. Master in Organizational Human Development. Bolivian Catholic University.
- [11/2015] Master in Systemic and Community Intervention. Bolivian Catholic University
- [02/2015] Module teacher: "Quality in service and customer service" Advanced techniques for senior management assistants. UCATEC Cochabamba
- [12/2013] Module Teacher: "Corporate Image and Customer Service" Diploma in Senior Management Assistance. UCATEC Cochabamba.

- [11/2013] Teacher of the Module: "Psychology applied to sales" Diploma Marketing, Advertising and sales. UCATEC Cochabamba.

- [09/2013] Teacher of the Module: "Human Resources Management by Competences" Diploma in Human Resources Management. UCATEC Cochabamba.

- [10/2012] Professor of the Module: "Psychology Applied to Sales" Diploma in Marketing, Advertising and Sales. UCATEC. Cochabamba

- [11/2011] Professor of the Module: "Development and Training of Human Resources" Diploma in Training, Development and Training of Human Resources UCATEC. Cochabamba, Bolivia.

- [02/2011 to 05/2011] Teacher of the Module "Communication in organizations and conflict resolution". Master in Organizational Psychology. UNIVALLE. Cochabamba, Bolivia

#### **+ As a Undergraduate Teacher**

- 2018 / present UPB Organizational Psychology Career Teacher
  - ✓ Neuropsychology 1
  - ✓ Psychology 1
  - ✓ Psychology 2
  - ✓ Social Psychology
  - ✓ Human Talent Management
  - ✓ Organizational behavior
  - ✓ Research Methodology
  - ✓ Beliefs and Reality
  - ✓ Psychology of Change and Social Influence
- 2017 Teacher of pre-university courses Faculty of Humanities UMSS
- 2016 Full-time professor of psychology at the Universidad Católica Boliviana UCB
- 2014 - 2018 Professor of the career of Psychology Universidad Católica Boliviana UCB
  - ✓ Grade 2 workshop
  - ✓ Field work 1 and 2
  - ✓ Psychology of communication

- ✓ Qualitative research
- ✓ Psychophysiological
- ✓ Social psychology
- ✓ Guided practices
- 2012 - 2014 Teacher of the Pedagogy and Education Sciences career, Salesiana University of Bolivia
  - ✓ Administration and training of human resources
- 2011 - 2014, Professor of the Social Communication Career at the Latin American Open Private University. UPAL
  - ✓ Research Methods and Techniques
  - ✓ Psychology of social communication

• **2011 - 2014, Professor of the Latin American Private Open University Psychology Career. UPAL**

- ✓ Research Methods and Techniques
- ✓ Psychology of Human Development I and II
- ✓ Human Resources Administration
- ✓ Social Psychology Seminar

**As Speaker**

- [2016] / Present: Development of Soft Skills (JalaSoft, Unilever Andina, Aldeas Infantiles SOS)
- [07/2020] Mental health in times of pandemic (Unilever Andina)
- [03/2020] Motivation Techniques (Jala Soft)
- [5/2019] Management of work teams (Alicorp)
- [5/2018] Negotiation Techniques (UCATEC)
- [3/2017] Divergent Leadership (Nelson Mandela Business School)
- [4/2017] Customer Service (Nelson Mandela Business School)
- [10/2016] UCB Violent Societies

- [05/2015] Forum on media and sensationalism. UCB Cochabamba
- [09/2014] Workshops on Bullying. UCB Cochabamba
- [07/2014] Workshops on Self-esteem and motivation. Country Club. Cochabamba
- [03/2014] Time management and administration. UCATEC Tarija
- [12/2013] Course on Customer Service and Assertive Communication. UMSS Cochabamba
- [11/2013] Customer Service Course. Oruro Customs
- [11/2013] Customer Service Course. COTEOR Oruro
- [10/2013] Course on corporate image and customer service. Meeting of Secretaries. UCATEC Cochabamba
- [07/2013] Customer Service Course. UCATEC Trinidad
- [07/2013] Customer Service Course. UCATEC Oruro
- [15 to 17.06 / 2011] Course on Psychology Applied to Sales. UCATEC. Cochabamba
- [2009/2014] Speaker of seminars, symposia and workshops on crimes of sexual violence, approach techniques, therapies and prevention.

**PERSONAL AND WORK REFERENCES**

- ✓ Mgr. Fernando Rojas: Director of Aldeas Infantiles Tiquipaya Cell phone number 73759261 CBBA
- ✓ PhD. Isabel La Fuente Taborga: Organizational Director PROPIUM. UPB teacher Cell phone 72297888 CBBA.