

## **Vivian Verduguez Vargas**

Email: vverduguez@upb.edu | Phone: +591 717 33003

Location: Urbanización el Bosque II-227

### **PROFESSIONAL SUMMARY**

Vivian is a seasoned consultant and manager with extensive expertise in corporate management, strategic planning, project administration, and quality management systems. She holds a doctoral degree in Economics and Business Administration and multiple master's degrees, including an MBA in Global Administration. As a certified Lead Auditor for ISO 9001, she has guided more than 30 companies across various sectors in implementing strategic plans, quality management systems, and corporate social responsibility frameworks. Her career includes significant roles in education, consulting, and corporate management, emphasizing strategic development and quality assurance.

### **EDUCATION**

- **Doctorate in Economics and Business Administration**, June 2024 – Universidad Privada Boliviana
- **MBA in Global Administration**, September 2003 – ESC Ecole de Management, Grenoble, France
- **Master's in Integrated Management Systems**, 2012-2014 – Universidad Internacional de la Rioja, Spain
- **Diploma in University Teaching**, December 2009 – Universidad Privada Boliviana, Bolivia
- **Diploma in Project Evaluation and Management**, July 2002 – Universidad de Chile and Cámara de Industria de Cochabamba
- **Bachelor's in Industrial Engineering**, December 2001 – Universidad Privada Boliviana, Bolivia
- **Certified Lead Auditor ISO 9001**, 2005 – Quality Management Institute, Mexico

### **PROFESSIONAL EXPERIENCE**

- **Planning and Quality Advisor**, July 2022 – Present  
Leading strategic plan development for the university, coordinating ISO 9001:2015 quality system, and managing international accreditations.
- **Planning Advisor**, February 2018 – June 2022  
Oversaw strategic and operational planning across university departments and managed accreditation processes and ranking reports.
- **Administrative Manager, Scan Center Medical Diagnostic Center**, April 2015 – January 2018  
Managed accounting, administration, and corporate client relations.
- **Quality Management Coordinator, Universidad Privada Boliviana**, January 2013 – March 2015  
Directed the planning and coordination of the ISO 9001:2015 quality management system.

### **CONSULTING SERVICES**

Vivian has provided consulting services to over 30 organizations, implementing

strategic plans using the Balanced Scorecard methodology and quality management systems (ISO 9001). Her clients span multiple sectors, including energy, construction, and education. Key projects include:

- **ENDE (National Electricity Company)** and its subsidiaries: Multiple projects for strategic planning and quality management and various subsidiaries of ENDE.
- **AGUATUYA Foundation** and **Fundación FEICOBOL**: Strategic planning and quality system implementation.
- **Business associations, Camara de Industria y Comercio de Cochabamba ICAM, Federación de Entidades Empresariales de Cochabamba FEPPC** ; strategic Planning
- **Academic Institutions**: Consulting for the Universidad Privada Boliviana and Fundación INFOCAL.

#### **ADDITIONAL TRAINING**

- Balanced Scorecard and Strategic Planning, Metrology in Quality Management Systems, Integrated Systems Management Workshops.

#### **LANGUAGES**

- Fluent in English (100%)