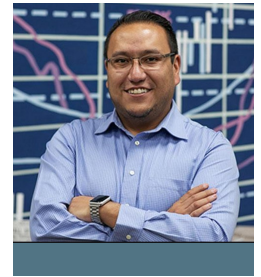







Juan José

Jordán Sánchez Ph.D.



+ Personal Information

 09/02/1983
 Bolivian
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+ Profile

I am a Senior Financial Advisor/Director and the Head of the Financial Engineering Department at UPB, holding a Ph.D. in Economics and Business Administration. With a proven track record in international trading and development, I bring advanced skills in Financial Management, Operations Management, Leadership, and Business Intelligence to provide strategic financial guidance.

In my dual roles as a practitioner and academic, I work on budget planning, policy establishment, and process optimization. I am dedicated to training and teaching and motivating, ensuring the continuous development of teams. Additionally, I evaluate projects, design investment strategies, and oversee the preparation of financial reports, emphasizing accuracy and timeliness.

My commitment extends to designing efficient processes that monitor day-to-day operations, contributing to organizational excellence. With a focus on maximizing returns and managing risks.

+ Work experience

 08/2012 – PRESENT  COCHABAMBA, BOLIVIA

Head of the Financial Engineering Department.

Universidad Privada Boliviana.

- **Run Daily Operations:** I am in charge of designing the annual operational plans and goals, organize resources to achieve them and control day to day operations in the department.
- **Advisor to Upper Management:** As the head of the biggest undergraduate program at UPB, I am part of the advisors team for the President and Vice President of the University.
- **Department Budgeting and Administration:** I build and control budget and annual plans, controlling expenses and academic resources. Managed administrative tasks for students, subjects, and professors with a 95% satisfaction rate. Conducted effective evaluation and hiring of professors with a 90% satisfaction rate.
- **Career Restructuring:** Outlined and implemented new

+ Work experience

career content, which contributed to the consolidation of the now reputable finance program, obtaining the status of a Recognized Teaching Center and affirming the double degree program with the University of London (LSE).

- **Academic Organization:** Improved satisfaction among professors and students by 22% through planning and scheduling the academic year.
- **Recruitment:** Achieved a 150% increase in student population over four years through successful recruitment and enrollment efforts.

 01/2008  COCHABAMBA, BOLIVIA

Graduate Programs Professor Universidad Privada Boliviana

Master's program professor in subjects related to Corporate Finance, Financial Economics, Stock Markets, Financial Structure and Valuation, Investments, and Financial Management.

 08/2022 – PRESENT  BOLIVIA

National Director of Finance Laboratories Universidad Privada Boliviana.

- **Lab Funding:** Negotiated prices and secured license donations for three labs, saving up to \$150k per campus.
- **Finance Lab Operations:** Integrated lab activities with curriculum using affordable tech solutions, coordinating activities across 3 campuses.
- **Blending of Lab Activities:** Incorporated lab use in national syllabi and aligned activities with University's objectives.
- **Training and Conferences:** Organized training sessions and courses for trading with SPCapitalIQ, Refinitiv, DTTW.

 01/2005 – PRESENT  COCHABAMBA, BOLIVIA

Director of Finance Natureza S.R.L.

- **Budgeting and Control:** By applying efficient budgeting and control procedures, I achieved a 15% reduction in expenses while maintaining high levels of operational efficiency.
- **Supervision of Administration Department:** Supervised the company's administration department. I have designed, implemented and controlled financial policies and procedures that resulted in improved organizational efficiency and streamlined procedures.
- **Financial Monitoring:** I review the collection of financial data and preparation of financial statements and other financial data of the company for the presentation to the regulator and analyze the data for decision-making.

+ Work experience

- **Investment, Debt, and Dividend Strategy:** I work on the evaluation and construction of the Investment Project Portfolio of the company arrange its funding and evaluate the growth possibilities of the company adjusting the dividend policy accordingly. The implementation of these policies resulted in a 25% increase in profits over a 2-year period.
- **Incentive Policies:** Designed and implemented incentive policies that increased employee productivity and satisfaction by 20% and reduced employee turnover by 15%, resulting in a 20% increase in sales.
- **Chair of Board:** I am currently the chair of the board and a board member in the company. Along with the other board members we design and trace the strategic long term plan for the company.

📅 01/2012 – 09/2023 📍 BOLIVIA

Financial Consultant Financial Consultant

- **Valuations:** Conducted comprehensive valuations to inform financial decisions on investments, capital structure, dividends, and restructuring.
- **Quantitative Modeling:** Utilized advanced techniques to provide valuable insights to clients from actuarial data.
- **Financial Advisory:** Advised various companies on financial decisions such as investments, capital structure, dividends, and restructuring. My work consists in the establishment of financial policies and procedures to improve efficiency.
- **Corporate Restructuring:** Specialized in valuation and control, providing expert guidance for restructuring.

📅 2008 – 08/2012 📍 TORONTO, CANADA

Business Intelligence Manager Orbixa Management Services

- **Business Intelligence Implementation:** Designed and planned the development of BI solutions, and BPM.
- **Global Trading Expertise:** Successfully processed data, payments of operations and strategy design of major stock markets such as NYSE, NASDAQ, AMEX, CBOE, CME, MILAN, XETRA, EURONEXT, NOREX, TSX, TSE, LSE, SINGAPUR, and HONG KONG.
- **Project Management and Leadership:** Successfully managed and directed software developer teams in Bolivia, Costa Rica, China, and Canada with agile methodology, for the creation of trading platforms, matching engines, BI and BPM solutions.

📅 08/2012 – PRESENT 📍 COCHABAMBA, BOLIVIA

Associate Professor Universidad Privada Boliviana.

As an associate professor I teach subjects related to corporate finance, valuation, derivatives, stock markets, and company restructuring. Awarded for teaching excellence, research contributions, and mentoring of students.

📅 07/2023 – 12/2023 📍 COCHABAMBA, BOLIVIA

Academic Director of International Programs (London School of Economics) Universidad Privada Boliviana.

+ Work experience

- **Academic Coordination:** I coordinate syllabus updates and content implementation.
- **Administrative Functions:** Track participant and graduate performance. Coordinate program expansion and formal processes
- **Public Outreach:** I coordinate promotional activities and organize informational sessions. I promote emerging initiatives from LSE.
- **Contact and Networking:** I establish direct communication with representatives from University of London and LSE. I coordinate activities with other Recognized Teaching Centers in the region.

+ Education

📅 10/2012 – 12/2014 📍 LA PAZ, BOLIVIA

Economics and Business Administration | Ph.D. in Economics and Business Administration Universidad Privada Boliviana.

Ph.D. Dissertation: "The Impact of Market Integration on Episodes of Price Exuberance and Market Efficiency: Empirical Evidence in Latin American Markets. 2023"

📅 2009 – 2011 📍 COCHABAMBA, BOLIVIA

Corporate Finance | M.Sc. in Corporate Finance Universidad Mayor de San Simón

- Graduated with honors, ranking as the top-performing student in the Corporate Finance program.

📅 2003 – 2006 📍 BOLIVIA

Financial Engineering | Bachelor in Financial Engineering Universidad Privada Boliviana

- Graduated with Summa Cum Laude honors and recognized as the top-performing student in Financial Engineering
- Developed strong analytical, quantitative, and problemsolving skills to facilitate decision-making and risk management in financial institutions.

📅 08/2000 – 06/2002 📍 HONG KONG, CHINA

International Baccalaureate Li Po Chun United World College of Hong Kong

- Demonstrated good academic performance and earned a full scholarship to pursue the International Baccalaureate program.
- Developed a global perspective and gained a deep understanding of cross-cultural communication through participation in international projects and activities.
- Demonstrated outstanding leadership abilities by organizing and leading extracurricular activities and community service projects.

+ Industry Expertise



+ Publications

- 04/2023
Market Integration and Price Exuberance: Evidence from MILA
Under review
Working paper.
- 04/2023
Market Integration and Market Efficiency: Empirical evidence in Latinamerica
Under review
Under review
- 03/2022
Interest Rate Hike 2022: The impact on Latin America.
Universidad Privada Boliviana
Co author of the Book
- 09/2014
VEC Model for the Estimation of Asset Price Inflation: Empirical Evidence in North American Markets
Investigation and development

+ Awards

- 08/2012
Ph.D. Program Scholarship
Universidad Privada Boliviana
50% Scholarship for the Economics and Business Administration Ph.D. program based on Academic and Professional Merit.
- 02/2004
Excellence Scholarship Award
Universidad Privada Boliviana
Full-ride Tuition Scholarship based on Academic Merit. Highest GPA in the Program.
- 02/1999
United World College Scholarship
United World Colleges
Full-ride High-School Scholarship based on Academic

+ Awards

Merit.

+ Skills

LANGUAGES
Spanish (Native) ██████████
English (High Proficiency) ██████████
French (Beginner) ██████████

COMPUTER SKILLS
MS Office 365 ██████████
Python and R ██████████
Windows, IOS ██████████
Power BI and Reporting ██████████

ORGANIZATION SKILLS
Organization and Planning **Professional**
Team Leading **Professional**
Adaptability **High**
Efficiency **Highly Efficient**

+ Strengths

- Graduate and Undergraduate Program's Teaching
- Business Planning
- Analytical Skills
- Information Technology
- Business Intelligence
- Business Analysis
- Leadership
- Operations Management
- Strategic Planning
- Project Management
- Financial Analysis
- Process Improvement
- Team Leadership
- Risk Management
- Data Analysis
- Corporate Finance
- Portfolio Management

+ Hobbies

- Exploring distant lands
- Swimming
- Keeping up with Trends (Academic, News, Technical)