

# FRENCH GRANDE ÉCOLE BACHELOR DEGREE

**FOR STUDENTS WHO ARE STUDYING THE FOLLOWING DEGREE PROGRAMS AT UPB:**

- Comunicación
- Relaciones y Negocios Internacionales
- Marketing & Logística

(A Double Degree Opportunity)

FROM

Pôle Paris Alternance - École de Commerce et de Management

## TWO CERTIFICATES FROM FRANCE

Responsable d'affaires commerciales et du développement à l'international and Bachelor of Business Administration in Global Management and Leadership.

**Eligibility:** Have completed four semesters at UPB Competency in English language

**COST: EURO 3000-4000**

Start April 1, 2024

### Requirements for the degree inter alia completing five courses in English, online

1. European and Global Management and Culture
2. International Competitive Strategy and Thinking
3. Global Leadership Styles and Thoughts
4. International Workplace Competencies
5. Executive English for Global Managers

**For more information contact your program head (jefe de Carrera) or at an international office at your campus.**

**PARIS - AIX-EN-PROVENCE - BORDEAUX - LYON - GRENOBLE - LILLE - NANTES - REIMS - RENNES - TOULON - TOULOUSE**

